UNION FOR DEMOCRATIC COMMUNICATIONS

CIRCUITS OF STRUGGLE

UNIVERSITY OF TORONTO

MAY 1-3, 2015
Welcome from the local organizers

We are pleased to welcome everyone to the 2015 Union for Democratic Communications Conference: Circuits of Struggle. We would like to acknowledge that the land on which our conference takes place is the territory of the Huron-Wendat and Petun First Nations, the Seneca, and most recently, the Mississaugas of the Credit River. The territory was the subject of the Dish With One Spoon Wampum Belt Covenant, an agreement between the Iroquois Confederacy and the Ojibwe and allied nations to peaceably share and care for the resources around the Great Lakes. Today, the meeting place of Toronto is still the home to many indigenous people from across Turtle Island. We are grateful to have the opportunity to work in the community and on this territory. Also, our conference falls on May 1st—better known as International Workers’ Day. Thus, we honour the individuals and groups struggling against exploitation all over the world.

This marks the first UDC conference held outside of the United States since 2007. Hosted at the University of Toronto’s historic downtown campus, this year’s conference brings together distinguished and emerging scholars in the field of communications, as well as activists and academics dedicated to the establishment of oppositional, independent, and democratic media systems. We are thrilled to present a conference program with a strong activist track, featuring scholar-activists, media makers, labour organizers, and community members from many different countries. In addition, we endeavoured to ensure that
our program is inclusive and representative of the diversity that constitutes the UDC membership.

We have a busy conference planned for you. We hope you enjoy the keynote lectures, workshops, UDC membership meetings and many presentations. The next three days promise to be both thought-provoking and fun. Best wishes for a great conference!

Your local organizing committee,

Dr. Brett Caraway, University of Toronto Mississauga
Dr. Nicole Cohen, University of Toronto Mississauga
Gretchen King, McGill University
Welcome from the UDC

Welcome to the 2015 Union for Democratic Communications conference!

One of the chief goals the UDC Steering Committee has been working towards over the last several years has been the desire to build on the rigor and the inclusiveness of the organization. Many of the conversations we’ve had in recent years have emphasized the calling of activism wed with academic rigor. Rather than seeing them as separate tracks, we’ve sought to treat them as parts of a whole, inherently and necessarily intertwined. This conference represents the fruits of that work, building on the lessons and successes of past conferences.

We are fortunate to have worked with the excellent local organizing committee of Nicole Cohen, Brett Caraway, and Gretchen King, who have gone above and beyond to not only craft an excellent program but to also help find ways to support and include a broad range of participants. We’re all quite proud of the program and the theme they’ve worked so hard on, which provides a useful lens to examine and address a number of important issues of the day.

As always, it is our hope that both the program and the organization continue to further the community of scholars, the conversations about these important issues, and the continued struggle your work represents. None of this would be possible without your continued engagement, so thank you. And enjoy the conference.

Randy Nichols
Coordinator, UDC Steering Committee
Circuits of Struggle

The Union for Democratic Communications is dedicated to the critical study of ascendant, emergent, oppositional, democratic, and experimental forms of media, their production and distribution, and the development of local, regional and international systems of democratic communication. In this spirit, the organizers of the 2015 conference asked that participants engage with the theme of circuits of struggle.

Contemporary communication practices are marked by struggle. On the one hand, we live amid neoliberalism and austerity and the challenges these structures impose on democratic life, including precarity, debt, and enclosure. Capitalism has integrated communicative activity and digital technologies into a logic of accumulation that exploits all forms of the commons: the environment, languages, affects, information, and knowledge. Technological innovation makes possible new forms of surveillance and corporate control over these resources. On the other hand, this integration is incomplete. Individuals, organizations, and collectives are using these same technologies to fight back. Struggles for higher wages, less work, social justice, and a better quality of life are occurring worldwide. Those who struggle against domination are communicating across new channels in innovative and creative ways.

In this context, the 2015 UDC conference is dedicated to engaging in conversations about the nature of contemporary media, communication, and technological struggle, and the possibilities for transforming the contemporary neoliberal order.
Program Highlights

Friday May 1st

12:30 - 2:00pm
Activist Keynote
Peter Bloom and Loreto Bravo: Building Indigenous Circuits of Struggle: Community Media in Oaxaca
Howard Ferguson Hall, 75 St. George Street, free public event

4 - 7pm
Workshop
Building Mini FM Radio Transmitters with Peter Bloom and Loreto Bravo, Bissell first floor

5:30 - 7pm
Book Launch: Nothing to Lose But Our Fear: Resistance in Dangerous Times by Fiona Jeffries, Semaphore Demo Room, Robarts main floor

7:30 - 9pm
Keynote Lecture
Astra Taylor: Taking Back Power in the Age of Networks
Bahen Centre, 40 St. George Street, free public event

Saturday May 2nd

9:30 - 10:45am
Dallas Smythe Award and Keynote Lecture
Professor Robert Hackett (Simon Fraser University)
Bahen Centre, 40 St. George Street
12:45 - 1:45pm
Lunch and UDC General Membership Meeting
Howard Ferguson Hall, 75 St. George Street

6:00 - 7:30pm
Saturday Night Plenary and Dinner (doors open at 5:15)
Circuits of Struggle: Resistance, Re-Appropriation and Repurposing in Global Networks of Class Struggle
With Nick Dyer-Witheford, Alison Hearn, Harry Cleaver & Ursula Huws, Burwash Dining Hall, 89 Charles St. W.

Sunday May 3rd

9 - 10:30am
UDC Business Meeting (all welcome)
Howard Ferguson Hall, 75 St. George Street

1:30 - 2:45pm
Closing Plenary and Lunch
Ruptures and Critical Junctures: Moments of Media Activism in Historical and Global Context
With Todd Wolfson, Anita Say Chan, Victor Pickard, Christina Dunbar-Hester and Deepa Kumar
Howard Ferguson Hall, 75 St. George Street
# Conference Schedule

**Friday May 1st**

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<tr>
<th>Time</th>
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<tr>
<td>8 - 9am</td>
<td>Breakfast</td>
<td>Bissell Building, lobby</td>
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<td>9 - 10:30am</td>
<td><strong>Panel Session 1</strong></td>
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## Panel Session 1A

**The World Forum of Free Media (WFFM) and the Charter of Free Media**

- **Chair**: Stéphane Couture (McGill University)
- **Speakers**:
  - Stéphane Couture (McGill University)
  - Gretchen King (McGill University)
  - Sophie Toupin (McGill University)

## Panel Session 1B

**Historical Perspectives on Media, Representation, and Struggle**

- **Chair**: Brian Creech
- **Speakers**:
  - Lee McGuigan (University of Pennsylvania) Procter & Gamble, Mass Media, and the Making of American Life
  - Kristen Hoerl (Butler University) Growing Up and Selling Out: Fictional Television Portrayals of the Sixties Counterculture During the Reagan Revolution
  - Robert MacDougall (Western University) A Fight With an Octopus: Lessons from the Struggle for a People’s Telephone 100 Years Ago
  - Rianne Subijanto (University of Colorado Boulder) *Openbare Vergaderingen* and the Geography of Resistance
### Panel 1C: The Promises and Complexities of Open Data

**Date:** Friday  
**Time:** 9 - 10:30am  
**Room:** Bissell 728  
**Chair:** Karen Smith

- **Andrew Clement** (University of Toronto) and **Jonathan Obar** (Michigan State University) Data Privacy Transparency Reporting in Canada: The ‘Keeping Internet Users in the Know or in the Dark’ Reports
- **Evan Hamilton** (University of Toronto) A Critical Analysis of Open Data Policies in Ontario Municipalities

### Panel 1D: Every Step You Take: Surveillance in the Digital Age

**Date:** Friday  
**Time:** 9 - 10:30am  
**Room:** Bissell 507  
**Chair:** Anthony Nadler

- **Anthony Nadler** (Ursinus College) Captains of Habit Formation: Marketing in the Age of Big Data
- **Shea Smock** (Independent) and **Jennifer Proffitt** (Florida State University) The Oppression and Potential of Digital Surveillance
- **Timothy Libert** (University of Pennsylvania) The Logic of Connective Surveillance
- **Jeff Blevins** (University of Cincinnati) and **Duncan Brown** (Ohio University) The Panoptic Missort: The Political Economy of Digital Media Privacy
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<tr>
<th>Panel</th>
<th>Roundtable: Professors, Partners, and Parents: The State of Work-Family Policies in the Academy</th>
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<td>Safiya Noble</td>
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<td>• Molly Niesen (Eastern Illinois University)</td>
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<td>• Michelle Rodino-Colocino (Penn State University)</td>
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<td>Chair</td>
<td>Andrea Benoit</td>
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<tr>
<td>• Inger Stole (University of Illinois) Advertising America: Selling Europe on Free Enterprise in the late 1940s</td>
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<td>• Kyle Asquith (University of Windsor) Resisting Advertising in Schools: The Case of the Canadian Youth News Network</td>
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<td>• Andrea Benoit (Western University) ‘Heart and Soul:’ Promoting the M.A.C AIDS Fund in the Contemporary Brandscape</td>
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<td>• Anne MacLennan (York University) Creating Empathy or Sympathy? The Global Images of Poverty in Charitable Campaign Advertising</td>
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10:30 - 10:45 **Coffee Break**
Bissell Building, lobby
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<th>Panel</th>
<th>Posters from Social Movements in Quebec, 1964-2014</th>
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<td>• Jean-Pierre Boyer (CRIP-UQAM)</td>
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<td>Chair</td>
<td>James F. Hamilton</td>
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<td>• Victor Pickard (University of Pennsylvania) History as a Weapon: Destabilizing the Present for an Alternative Future</td>
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<td>• Brian Creech (Temple University) Seeing Things in Context: Historicizing Technology and Practice</td>
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<td>• Matthew Crain (CUNY – Queens College) Historical Social Construction as a Defusing Concept</td>
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<td>• James F. Hamilton (University of Georgia) The Presence of the Past: Radical History as Critical Social Theory in the British New Left</td>
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<td>Panel 2C</td>
<td>Circuits of Struggling Interns: Internships, Social Justice, and Resistance</td>
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<td>Chair</td>
<td>Sandra Smeltzer</td>
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<td></td>
<td>• Michelle Rodino-Colocino (Pennsylvania State University) and Stevie Berberick (Pennsylvania State University) “You Kind of Have to Bite the Bullet and do Bitch Work”: How Internships Teach Students to Unthink Exploitation in Public Relations</td>
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<td>• Jenna Jacobson (University of Toronto) and Leslie Regan Shade (University of Toronto) Short Circuiting the Struggle of Precarious Work</td>
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<td>• Sandra Smeltzer (Western University) Challenging the Neoliberal Order Through Social Justice-Oriented Communication Internships</td>
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<td>• William Webb (Wilfrid Laurier University) Ontario Interns Fight Back: Modes of Resistance Against Unpaid Internships in Ontario</td>
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<th>Panel 2D</th>
<th>Media Perspectives on War and Violence</th>
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<td>Chair</td>
<td>Kim Nguyen</td>
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<td>• Abbe Depretis (Temple University) Race, Consumption, and the Politics of Looting</td>
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<td>• Kim Nguyen (University of Waterloo) Post-9/11 Iconic Photography and World War II’s Analogical Aesthetic</td>
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<td>• Michelle Kearl (Indiana University-Purdue University), Nadia Martinez-Carrillo (Indiana University-Purdue University) and Daniel Tamul (Indiana University-Purdue University) Holy Drones!: Media Framing and the Writing of a Hagiography of American Predator Drones</td>
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<td>Panel 2E</td>
<td>Redefining Community Through Advocacy and Alternative Media</td>
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<td>Chair</td>
<td>Gretchen King</td>
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<td>• Maggie Reid <em>(Ryerson University)</em> ICTV-Toronto: Independent, Community led Media in the Making</td>
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<td>• Gretchen King <em>(McGill University)</em> The Radical Pedagogy of Community Radio and the Case of Radio al-Balad 92.4 FM: Community Radio, News Audiences and Political Change in Jordan</td>
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<td>• Crystal R. China <em>(University of Georgia)</em> Can Prisoners Speak? Advocacy Media Organization, Form and Practice in The Sentencing Project, 1986-2014</td>
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<td>Matthew Flisfeder</td>
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<td>• Rhon Teruelle <em>(University of Toronto)</em> Carrément dans le rouge</td>
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<td>• Jaigris Hodson <em>(Ryerson University)</em> and Omar Grant <em>(Ryerson University)</em> #Ferguson: Twitter on the Front Lines</td>
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<td>• Matthew Flisfeder <em>(Ryerson University)</em> <em>Social</em> Media Does Not Exist: A Critical Reading of Social Media “Revolutions”</td>
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<td>• Hend Abdalmotagally <em>(Cairo University)</em> An Ethnographic Study of the Re-conceptualization of Opinion Leadership via Twitter amongst Egyptian Revolutionaries in The Post-Jan25 Revolution Era</td>
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<td>Panel 2G</td>
<td>Struggles for Food and Justice</td>
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<td>Christina Ceisel</td>
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<td>• Garrett Broad (University of Pennsylvania) Stories of Food and Justice: Competing Visions of Youth Empowerment</td>
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<td>• Jaclyn Nardone (Western University) From The Kitchen To The Streets: Fast-Food Workers Protest For Labour Rights</td>
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<td>• Diana Eidson (Auburn University) La Vía Campesina International Peasant’s Movement: Circuits of Struggle for Food Sovereignty</td>
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12:30 - 2pm  **Lunch and Activist Keynote**
Howard Ferguson Hall, 75 St. George Street

**Peter Bloom and Loreto Bravo**  
**Building Indigenous Circuits of Struggle: Community Media in Oaxaca**

This talk focuses on how indigenous communities in Oaxaca are building and rethinking community media in terms of both infrastructure and content in order to preserve indigenous languages, promote and protect human, cultural and socioeconomic rights, and organize resistance to capital’s exploitation and enclosure of life, land, and livelihood.
### Panel Session 3

#### Panel 3A

**Media Education and News 2.0: Solutions for the Digital Generation**

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<td>Rob Williams</td>
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- **Rob Williams** *(ACME)* Media Education For A Digital Nation *(2015)*
- **Julie Frechette** *(ACME)* Media Education For A Digital Nation *(2015)*
- **Nolan Higdon** *(Project Censored)* Censored 2015: Inspiring We The People

#### Panel 3B

**Perspectives on Political Economy in the Era of Ubiquitous Media and Markets**

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<td>Chair</td>
<td>Vincent Manzerolle</td>
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- **Vincent Manzerolle** *(University of Windsor)* Consumption Capacity and the Convergence of Finance and Digital Media: Contributions to a Field Theory of Ubiquitous Media and Markets
- **Lee McGuigan** *(University of Pennsylvania)* and **Graham Murdock** *(Loughborough University)* The Medium is the Marketplace: Producing Consumption in Digital Times
### Panel 3C

**Activating Bodies In/to Digital Media Networks: Materiality, Narratives and Molotov Cocktails**

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<td>Chair</td>
<td>Mary Elizabeth Luka</td>
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- **Marusya Bociurkiw** (Ryerson University) Molotov Cocktails & Facebook Pages: Feminist Uses of Embodied & Digital Protest in Eastern Europe
- **Laura Forlano** (Illinois Institute of Technology) Hacking the Feminist Body: Media, Materiality and Things
- **Mary Elizabeth Luka** (Ryerson University) Regulatory Bodies: Let’s Not Talk TV Anymore
- **Mél Hogan** (Illinois Institute of Technology) Electromagnetic Soup: EMFs, Bodies, and Surveillance

### Panel 3D

**Second Shifts: Women’s Labour and Feminist Activism**

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<td>Aimee-Marie Dorsten</td>
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- **Rosemary Clark** (University of Pennsylvania) The Dramatic Form of Hashtag Feminism: A Case Study of #WhyIStayed
- **Natalia Pietrzykowski** (University of Toronto) Digital “Women’s Work:” Commodityication and Capitalist Reproduction on Pinterest
- **Aimee-Marie Dorsten** (Point Park University) Women in Communication: A Challenge to the Imagination
## Panel 3E: Protest Beyond the Law: Hacktivism in Class Struggle

**Date:** Friday  
**Time:** 2:15 - 3:45pm  
**Room:** Bissell 728  
**Chair:** Safak Etike

- **Safak Etike** (Ankara University) Technology as a Practice of Class Struggle: Red Hackers During Gezi Protests  
- **Rianka Singh** (McMaster University) On Hacker Manifestos, Collectivity, and Violence  
- **Anne-Sophie Letellier** (Université du Québec à Montréal) Aesthetics of Anonymity: A Symbolic Resistance in a Time of Globalized Surveillance  
- **Nazli Bulay Dogan** (Koc University) Between a Social Movement and a Revolutionary Promise: The Case of RedHack

## Panel 3F: Journalism as a Site of Struggle

**Date:** Friday  
**Time:** 2:15 - 3:45pm  
**Room:** Bissell 310  
**Chair:** Errol Salamon

- **Brandale Mills** (Howard University), **Alisa Valentin** (Howard University) and **Dionne Clemons** (Howard University) The Transition: An Examination of Black Female Journalists’ Departure from the Newsroom to the Blogosphere  
- **Syed Irfan Ashraf** (Southern Illinois University Carbondale) Journalists Held Hostage: Reporting on Terror from the Tribal Belt of Pakistan  
- **Sean Phelan** (Massey University) & **Leon Salter** (Massey University) When the Journalist Becomes an Advocate: Campbell Brown, Teacher Tenure Reform and Neoliberal Reason  
- **Robin Andersen** (Fordham University) Citizenfour and the Challenge to Government Surveillance
### Panel 3G

**Restructuring Space and Place: Critical Intersections of the Virtual and Physical**

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<td>Chair</td>
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- **Chris Russill** (Carleton University) The Programmable Earth: Google Earth’s “Climate Change Tours” and the Geoengineering of Perception and Planet
- **Gemma Richardson** (Humber College) and **Dan Rowe** (Humber College) Dissent in the Tar Sands: Depictions of Tar Sands Opponents in Local Newspapers in Northern Alberta
- **Ali Karimi** (McGill University) Street Fight: The Politics of Place-Naming in Kabul City
- **Leslie Regan Shade** (University of Toronto) The Use of the Geoweb for Social Justice Activism

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#### 3:45 - 4pm

**Coffee Break**

Bissell Building, lobby

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#### 4 - 5:30pm

**Panel Session 4**

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### Panel 4A

**Workshop: Building Mini FM Radio Transmitters with Peter Bloom and Loreto Bravo**

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This workshop will run until 7pm. Please sign-up in advance at the registration desk to reserve a seat at the soldering table. Everyone is welcome to observe this hands-on skill-sharing session.
Panel 4B | Laboring Cultural Production: Circuits of Struggle in Historical and Contemporary Perspectives

Date | Friday
Time | 4 - 5:30pm
Room | Bissell 538
Chair | Michelle Rodino-Colocino

- **Michelle Rodino-Colocino** (Pennsylvania State University) Making Media Work: Key Moments in the Cultural History of New Media and Management
- **Steve Macek** (North Central College) Salt of the Earth in Chicago: Anti-Communism and Censorship in the Taft-Hartley Era
- **Mary E. Triece** (University of Akron) Studying “Circuits of Struggle”: Corporate Neoliberalism and Cyberprotest in Food Activism
- **Brian Dolber** (SUNY College at Oneonta) Media and Academic Labor in the Converged Economy: Towards a New Methodology in Production Studies
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<th>Panel 4C</th>
<th>Policing the Populace: Corporate Media, Social Media &amp; the Mobilization of State Violence against Racialized Minorities</th>
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<td>Chair</td>
<td>Aziz Douai, Julianne Condon  Moderator: Miranda Brady</td>
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- **Derek Antoine** (Carleton University) and **Miranda J. Brady** (Carleton University) Policing Elsipogtog: Media Discourse and Struggles to Protect First Nations Natural Resources
- **Chenjerai Kumanyika** (Clemson University) Beyond Techno-Utopianism: The Twitter Activism of @OpFerguson
- **Aziz Douai** (University of Ontario Institute of Technology) and **Julianne Condon** (University of Ontario Institute of Technology) Police Brutality in the Age of New Media: Online Audiences and the Framing of Police Use of Force against Racial Minorities in Canada
- **Doug Tewksbury** (Niagara University) I’ll Share What I See Here with the World: Social Media, Shared Empathy, and Online-Offline Interconnectedness among Ferguson Protesters
### Education, Pedagogy, and Critical Literacies

**Panel 4D**

**Date** Friday  
**Time** 4 - 5:30pm  
**Room** Bissell 507  
**Chair** Herbert Pimlott

- **Jennifer Simpson** (University of Waterloo) *The “Streamlining” of Higher Education: Resisting Neoliberal Epistemology and Imagining Justice*
- **Herbert Pimlott** (Wilfrid Laurier University) *‘The Curricula of Struggle’: Communication Tactics, Media Technologies and Campaign Strategies in and Against the Neoliberal University*
- **Patricia Keeton** (Ramapo College of New Jersey) *From Wealth Inequality and DIY to Occupy and Ferguson: New Opportunities for Teaching Marxist Concepts in the Media Studies Classroom*
- **Karen Smith** (University of Toronto) and **Leslie Shade** (University of Toronto) *Iteration, Design and Privacy Literacies*

### Digital Enclosures: Manufacturing Scarcity in Networked Environments

**Panel 4E**

**Date** Friday  
**Time** 4 - 5:30pm  
**Room** Bissell 310  
**Chair** Benjamin Birkinbine

- **Greg Elmer** (Ryerson University) *Going Public: Accounting and Accountability in the New Media*
- **Robert Prey** (Simon Fraser University) *The Struggle over Streaming: SoundCloud and the Production of ‘Abstract’ Space*
- **Benjamin Birkinbine** (University of Nevada, Reno) *From the Commons to Capital: Free Software, Peer Production, and Red Hat, Inc.*
- **John Sullivan** (Muhlenberg College) *Video Streaming Protocols and the Creation of Artificial Scarcity in Online Video Markets*
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<tr>
<th>Panel</th>
<th>Theoretical Approaches to Democratic Communications</th>
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<td>Chair</td>
<td>Susan Driver</td>
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<tr>
<td>• Amanda Earley <em>(University of Leicester)</em> The Revolution Will Not Be Tweeted: Reconsidering the Mediascape of Occupy Wall Street</td>
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<td>• Robert Danisch <em>(University of Waterloo)</em> Rhetorical Pragmatism, Social Democracy, and Small Group Communication</td>
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<tr>
<td>• Susan Driver <em>(York University)</em> Affective Media Practices: Youth Articulating Difficult Feelings, Ambiguous Desires and Contradictory Identifications</td>
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<td>• James Steinhoff <em>(Western University)</em> “Your Body is Deathtrap”: Revolutionary Potentials in Transhumanist Conceptions of the Body</td>
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<td>• Rachel Melis <em>(Western University)</em> Anonymous Identities: From the Individual to the Collective</td>
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<td>Andy Opel</td>
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<td>• Letrell Crittenden <em>(Robert Morris University)</em> Hands Down: Media Justice and the Decline of NABJ</td>
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<td>• Crystal China <em>(University of Georgia)</em> and Steven Giannino <em>(Southern Illinois University)</em> The Revolution will be Tweeted: Occupy the Hood Radio as Dissidence in a Mainstream Medium</td>
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<td>• Chris Robe <em>(Florida Atlantic University)</em> Video Guerrillas, the New Anarchism, and Lifestyle Politics</td>
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<td>• Andy Opel <em>(Florida State University)</em> Direct Action Pedagogy: Project Nero, Climate Change and the Florida Legislature</td>
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5:30 - 7pm  Book Launch
*Nothing To Lose But Our Fear: Resistance in Dangerous Times* by Fiona Jeffries (Carleton University/SFU)
Semaphore Demo Room, Robarts Main Floor
Followed by a reception, sponsored by Between The Lines Press.

5:30 - 7pm  Dinner on your own

7:30 - 9pm  Keynote Address
Bahen Centre, 40 St. George Street, Rm 1160

Astra Taylor
Taking Back Power In the Age of Networks

The Internet is said to be a space of democratic expression and transformation, both culturally and politically. But how true is that claim? What are some of the economic, technical, and legal obstacles in place? Drawing from my recent book, *The People’s Platform: Taking Back Power and Culture in the Digital Age*, and my experience as an artist and an activist, this talk will address campaigns by musicians against streaming services and debtors against creditors to reflect on the larger question of how to organize and leverage change in an age of virtual networks—be they networks of cultural distribution or financial ones.
Saturday May 2nd

8 - 9am  Breakfast
Bahen Centre, 40 St. George Street, Rm 1160

9:30 - 10:45  Dallas Smythe Award & Lecture
Bahen Centre, 40 St. George Street, Rm 1160

Professor Robert Hackett
School of Communication, Simon Fraser University

10:45 - 11am  Coffee Break
Bissell Building, lobby

11:15 - 12:45  Panel Session 5

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<tr>
<th>Panel</th>
<th>Silencing Dissent: A Roundtable on Salaita, Academic Freedom and the Neoliberal University</th>
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<td>Chair</td>
<td>Sarah T. Roberts</td>
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- Alicia Kozma (University of Illinois at Urbana-Champaign)
- Rico Kleinstei Chenyek (University of Illinois at Urbana-Champaign)
- Inger L. Stole (University of Illinois at Urbana-Champaign)
- Molly C. Niesen (Eastern Illinois University)
- Brian Dolber (SUNY Oneonta)
### Panel 5B

**Seizing Culture, Heritage, and Citizenship: Struggles Against the Appropriation of Tradition**

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<td>Chair</td>
<td>Henry Svec</td>
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- **Patrick MacInnis** (University of Toronto) Appropriating City Spaces: Exploring Practice, Process and Policy in Aboriginal Street Art
- **Eva Athanasiu** (University of Toronto) Survivance Stories: Aboriginal Networks of Resistance and New Media Art in Canada
- **Henry Svec** (University of New Brunswick) The New Brunswick Laboratory of Imaginary Media Research + Design: A Case Study of Impossible Media Practice
- **Lourdes Morales** (McGill University) Digital Citizen Strategies: The Present Case of the Mexican Movement for Peace

### Panel 5C

**Digital Labour**

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<td>Chair</td>
<td>Alison Harvey</td>
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- **Eric Lohman** (Western University) Fetishizing Flexibility: The Political Economy of Telework
- **Alison Harvey** (University of Leicester) and **Stephanie Fisher** (York University) Games of Resistance: Women’s Work, Community, and the Democratization of Game Design
- **Harrison Smith** (University of Toronto) Conventions of Sharing: Situating Labour and Exploitation Within the Sharing Economy
- **Florian Schmidt** (Royal College of Art) The Design of Creative Crowdwork From Tools for Empowerment to Platform Capitalism
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<tr>
<th>Panel</th>
<th>Communications Policy and the Public Interest</th>
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<td>Chair</td>
<td>Michael Lithgow</td>
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- **John Anderson** (Brooklyn College) Workers Independent News v. FCC: Busted by the News Police
- **Michael Lithgow** (McGill University) Un/reasonable Power: An Aesthetic Discourse Analysis of Public Participation In Canadian Broadcasting Policy
- **Ian Kivelin Davis** (Augustana College) International News Flow and the Distribution Question: China, Falun Dafa and Pluralism in Canadian Media Policy
- **Ilya Kiriya** (National Research University Higher School of Economics) How International Sanctions Contributed to Additional Monopolization of Russian Media

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<tr>
<th>Panel</th>
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<td>Chair</td>
<td>Jack Z. Bratich</td>
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- **Gary Kinsman** (Laurentian University) Of Newsletters and Pamphlets: Autonomist Communication and Organizing in 1970s ‘Canada.’
- **Dorothy Kidd** (University of San Francisco) New Enclosures and New Commons: Struggles Over Neo-Extractionism
- **Jack Z. Bratich** (Rutgers University) Social Bodies in Movement, Social Bodies at Rest: A Compositionist Media Studies Approach to Contemporary Struggles
- **Marco Deseriis** (Northeastern University) The Power of Refusal and the Production of Subjectivity Without a Subject
### Panel 5F

**Labour Struggles in Cultural Industries**

**Date**: Saturday  
**Time**: 11:15 - 12:45pm  
**Room**: Bissell 507  
**Chair**: Matt Stahl

- **Christine Quail** (McMaster University) *Dance For Your Life: Dance, Labour, Reality Television*
- **Matt Stahl** (Western University) *Royalties Delayed are Royalties Denied: Aging R&B Performers’ Late-Career Struggles for Economic Justice*
- **Errol Salamon** (McGill University) *Alternative Journalism as Direct Action: Locked Out and Striking Newsworkers Produce Média Matin Québec*

**12:45 - 1:45 Lunch and UDC General Membership Meeting**  
Howard Ferguson Hall, 75 St. George Street

**2 - 3:30pm**  
**Panel Session 6**

### Panel 6A

**New Strategies in Media Worker Organizing**

**Date**: Saturday  
**Time**: 2 - 3:30pm  
**Room**: Bissell 224  
**Chair**: Katherine Lapointe

- **Katherine Lapointe** (Communication Workers of America-Canada)  
- **Datejie Green** (Canadian Media Guild)  
- **Karen Wirsig** (Canadian Media Guild)
### Panel 6B

**A Military-Industrial-Communications-Complex in Canada? Roundtable and Discussion**

**Date**  
Saturday

**Time**  
2 - 3:30pm

**Room**  
Bissell 225

**Chair**  
Patricia Mazepa

Organized into three overlapping groups, the roundtable identifies the institutional and symbolic links between the Canadian military, ICT and media firms, discusses comparisons in other nation-states, and highlights emerging challenges to the MICC.

- **Patricia Mazepa** (York University)
- **Kirsten Kozolanka** (Carleton University)
- **Tanner Mirrlees** (University of Ontario Institute of Technology)
- **Neil Balan** (Wilfrid Laurier University)

### Panel 6C

**We Don’t Need No (Public) Education: Political Struggle Over the Neoliberalization of Public Education**

**Date**  
Saturday

**Time**  
2 - 3:30pm

**Room**  
Bissell 205

**Chair**  
Janice Peck

- **Janice A. Newson** (York University) Public Education in a Neo-liberal Stew
- **Alison Hearn** (Western University) Public Institutions and Privatized Measures: Toward a Political Economy of Research Metrics
- **Steve Macek** (North Central College) “Putting Adults Ahead of Children”: Local News Media’s Framing of the Chicago Teacher’s Union, 2003-2013
### Panel 6D: Struggles over Digital Technologies

**Date:** Saturday  
**Time:** 2 - 3:30pm  
**Room:** Bissell 728  
**Chair:** Sherry Yu

- **Sherry Yu** (Temple University) Ethnic Media and New Media Technologies  
- **Elise Thorburn** (University of Western Ontario) Technologies of the Carceral and Securitized Social Reproduction: Prison Technology in Canada  
- **David Jackson** (Western University) Militant Sound Investigation: Tactical Field Recording in the War Against the Poor  
- **Andrew Mestrinaro** (University of Ontario Institute of Technology) The Cryptocommunity of Silk Road as Heterotopia

### Panel 6E: Constructing Political Reality: Media Coverage and Framing

**Date:** Saturday  
**Time:** 2 - 3:30pm  
**Room:** Bissell 538  
**Chair:** Dan Tamul

- **Dan Tamul** (Indiana University-Purdue University) and **Nadia Martinez-Carrillo** (Indiana University-Purdue University) Big Media, Big Databases, Big Problems: A Critical Examination of Database Driven Samples in News Framing Analysis  
- **Richelle Crotty** (Florida State University) The All-Female Jury: A Feminist Political Economic Analysis of the Zimmerman Trial Jurors  
- **Martin Marinos** (University of Pittsburgh) Media Transformation and the Populist Far-Right in Southeastern Europe: Bulgaria’s “Ataka” Party and Post-Socialist Neoliberalism
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<th>Panel 6F</th>
<th>Struggles in Global Media</th>
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<tr>
<td>Chair</td>
<td>Lee Artz</td>
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- Lee Artz (Purdue University Calumet) Power and Communication: Working Class Leadership in Public Media Access
- Guy Hoskins (York University) Programming Power: Internet Policymaking at the Network’s Edge and the Case of Brazil’s Marco Civil
- Samuel Barros (CEADD, UFBA/MIT) The Internet as Platform for the Inclusion of Citizens in the Democratic Decision Making Process: A Report From Brazil
- Awais Saleem (Florida State University) and Stephen McDowell (Florida State University) The Political Economy of News Television in Pakistan

3:30 - 3:45pm Coffee Break  
Bissell Building, lobby
### Community Media Policy in the Digital Environment

**Panel 7A**

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<tr>
<td>Chair</td>
<td>Catherine Edwards/CACTUS</td>
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- **Catherine Edwards** (Canadian Association of Community Television Users and Stations), **Kirsten Kozolanka** (Carlton University), **David Murphy** and **Darryl Richardson**

This workshop will 1) assess the current policy background for community media in Canada compared to that in other countries; 2) share a plan to hold a multi-platform community media conference in 2015 to inform upcoming CRTC policy deliberations; and 3) identify the most pressing policy gaps and issues for community media in Canada, which will feed into the upcoming conference (ComMedia 2015) and accompanying policy development process.

### The Food System as a Circuit of Struggle and Hope

**Panel 7B**

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<tr>
<td>Chair</td>
<td>Mary Triece</td>
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- **Christina Ceisel** (Hamilton College) Will Blog for (and about) Work: Gendered Iterations of Food Labor and Social Media
- **Mary Triece** (University of Akron) Food and Race in the Organizing of Black Urban Farmers
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<tr>
<th>Panel</th>
<th>Anonymity, Identity, and Journalism in the Snowden Era</th>
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<tr>
<td>Chair</td>
<td>Robert Bodle</td>
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<tr>
<td>• Brian Creech (Temple University) Our Man in the Field: Digital Tools, Citizen Reporting, and the Displacement of Journalistic Risk</td>
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<td>• Christian Oquendo Sanchez (York University) Updating Digital Divides, State Control, Public Debates and Journalistic Practice in the Context of Socialism of the 21st Century: The Case of Ecuador</td>
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<td>• James F. Hamilton (University of Georgia) Show Your Faces: Notoriety and Online Security</td>
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<tr>
<td>• Robert Bodle (Mount St. Joseph University) Online Anonymity, Whistleblowing, and Journalistic Standards</td>
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<th>Panel</th>
<th>Beyond #Activism: FemTechNet Collaborations in Digital Pedagogy and Feminist Technology</th>
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<td>Chair</td>
<td>T.L. Cowan</td>
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<tr>
<td>• Melissa Meade (Colby-Sawyer College) and Cricket Keating (The Ohio State University) From ‘Do it Yourself’ to ‘Doing With Others’: #feminism Across FemTechNet</td>
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<td>• Joan Donovan (University of California San Diego) What is a Broadcast? Activist Archives and Transmedia Storytelling</td>
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<td>• KJ Surkan (MIT) Hacking the Global Map: Connected Cartography in the Feminist Classroom</td>
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<td>• Sky Croeser (Curtin University) Feminist Critiques of Digital Liberties Activism: Pathways to Transformative Change</td>
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<td>Panel</td>
<td>Hacking Neoliberalism: Short Circuiting Control</td>
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| Date  | Saturday                                      |
| Time  | 3:45 - 5:15pm                                 |
| Room  | Bissell 205                                   |
| Chair | A.T. Kingsmith                                |

- **Robert E. Latham** (York University) Neoliberalism and the Spatialities of Struggle: Possibilities for Re-Collective Passage
- **William S. Jaques** (York University) The Internets is SRS BZNS: Politicization, Monetization and Control in the Cybersphere
- **Julian von Bargen** (York University) Prosumers and Private Public Spheres: The Socio-Digital Structural Limitations of Internet.org
- **Thomas N. Cooke** (York University) Privacy Stories (Ret)old: Corporate Programming, Neoliberalism and Hacktivism at the Stanford University
- **A.T. Kingsmith** (York University) The Hacker Aesthetic: Re-imagining Resistance and Ideology with/in Neoliberal Spaces
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<th>Panel</th>
<th>Exercises for the Critical Classroom</th>
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**Date**  Saturday  
**Time**   3:45 - 5:15pm  
**Room**   Bissell 310  
**Chair**  Randy Nichols  

- **Marc Ouellette** (Reconstruction: Studies in Contemporary Culture)  
  It's all out and you know: Interpellation, The Self and Others  
- **Joe Tompkins** (Allegheny College)  
  Against Individualistic Thinking: Teaching Capitalism and Racism as Social Systems  
- **Randy Nichols** (Bentley University)  
  Rendering the Invisible Hand: Making Sense of Concentration and Competition in the Classroom  
- **Chris Demaske** (University of Washington, Tacoma)  
  Who Gets to Speak: Unlocking the Mysteries of First Amendment Application  
- **James Wittebols** (Union for Democratic Communications)  
  A Course to Help Students Become More Critical Researchers: Information Searching and Analysis

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6pm  
**Circuits of Struggle Plenary** (doors & refreshments 5:15)  
Burwash Dining Hall, 89 Charles St. W.

- **Ursula Huws** (University of Hertfordshire)  
- **Harry Cleaver** (University of Texas at Austin)  
- **Alison Hearn** (University of Western Ontario)  
- **Nick Dyer-Witheford** (University of Western Ontario)

7:30pm  
**Dinner and dance**  
Burwash Dining Hall, 89 Charles St. W.

**DJ CHRONOLOGIC**, a dance party through the ages, a survey of eclectic dance music of the last hundred years, a.k.a. the absolute best dance tracks from every era... from the 1890s to 2015, played in chronological order.
### Sunday May 3rd

**8:30 - 9am** Breakfast  
Howard Ferguson Hall, 75 St. George Street

**9 - 10:30am** UDC Business Meeting (all welcome)  
Howard Ferguson Hall, 75 St. George Street

**10:30 - 11:45** Panel Session 8

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<th>Panel 8A</th>
<th>The Financialization of Documentary, Documenting Financialization: Activist Cultural Production in an Age of Speculative Capital</th>
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<td>Room</td>
<td>Bissell 538</td>
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<tr>
<td>Chair</td>
<td>Max Haiven (NSCAD) and Ezra Winton (NSCAD)</td>
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<th>Panel 8B</th>
<th>Social Reproduction and the Emerging Institutions of the Common</th>
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<td>Chair</td>
<td>Marco Deseriis</td>
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<td>Chair</td>
<td>Elise Thorburn (University of Western Ontario) Communication Technologies and Social Reproduction: Securitized and Autonomous</td>
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<td>Fiona Jeffries (Carleton University/SFU) and Pablo Mendez (Carleton University) Turning the Home Inside Out: Commoning Care in the Political Encampment</td>
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<td>Enda Brophy (Simon Fraser University) Cultural Workers Occupy</td>
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### Panel 8C: Rules and Resources: Tapping the Potential of Technology

**Date**: Sunday  
**Time**: 10:30 - 11:45am  
**Room**: Bissell 507  
**Chair**: Gregory Taylor

- **Gregory Taylor** (Ryerson University) and **Catherine Middleton** (Ryerson University) Spectrum Allocation: Best Practices for a Public Resource  
- **Frederick Emrich** (KIMEP University) Toronto Public Library and “Maker Culture”  
- **Ishanie Perera** (University of Toronto) and **Curtis McCord** (University of Toronto) Canadian Internet Infrastructure: Cloudy with a Chance of Sublimation  
- **Evan Light** (Concordia University) Appropriate Telecom: Hacking Big Telecom From Within

### Panel 8D: (Re)wiring Struggle and Transformation in Journalism Research and Education

**Date**: Sunday  
**Time**: 10:30 - 11:45am  
**Room**: Bissell 225  
**Chair**: Andrea Hunter

- **Andrea Hunter** (Concordia) & **Jessica Sanchez** (Concordia) (Re)Fund: Opportunities and Ethical Issues in Journalism and Crowdfunding  
- **David Secko** (Concordia) (Re)Modeling: An Experiment in Providing Students with Alternative Frameworks for Science Journalism Production  
- **Stanton Paddock** (Concordia) (Re)work: Who do we Work for? Accreditation and the Historical Shift in Journalism Education’s Purpose  
- **Isabel Macdonald** (Concordia) Comics Journalism: Illustrating a Critical Journalism/Research Practice
Panel 8E  | Political Economies of Popular Culture
---|---
Date  | Sunday
Time  | 10:30 - 11:45am
Room  | Bissell 310
Chair  | Aaron Heresco

- **Peter Scheckner** (Ramapo College) Apocalyptic, and Science Fiction Films: How Hollywood and Television Imagines Social Inequality, People’s Power, and the State
- **Joe Tompkins** (Allegheny College) The Makings of a “Revolutionary” Franchise: Promotional Cynicism and *The Hunger Games*
- **Azmat Rasul** (Florida State University) and **Jennifer Proffitt** (Florida State University) A Passage to India: Indian Film Market and the Political Economy of Disney’s Transnational Operations
- **Aaron Heresco** (California Lutheran University) Audience Commodity Revisited: Affiliate Fees and the Changing Product of Television

11:45 - 12pm  | Coffee Break
              | Bissell Building, lobby

12 - 1:15pm  | Panel session 9

Panel 9A  | Feminist Media Making: Sharing What We Know, Searching for What We Need, Archiving What We Have
---|---
Date  | Sunday
Time  | 12 - 1:15pm
Room  | Bissell 224

- **Elise Thorburn** (University of Western Ontario)
- **Sheila Sampath** (*Shameless* magazine/The Public)
### Network Neutrality: Reflection and Critique Towards a New Circuit of Struggle

**Date**: Sunday  
**Time**: 12 - 1:15pm  
**Room**: Bissell 538  
**Chair**: Brian Dolber  

- **Brian Dolber** (SUNY College at Oneonta) Race, Informationism and the Network Neutrality Debate: Towards a Critical Race Theory of Technology Policy History  
- **John Anderson** (CUNY-Brooklyn College) Astroturf Blowback  
- **Russell Newman** (Emerson College) Network Neutrality’s 2014 Boost: Beyond Open and Closed, the Consequences and Labors of a Neoliberal Debate

### Social Movements and Digital Technologies

**Date**: Sunday  
**Time**: 12 - 1:15pm  
**Room**: Bissell 310  
**Chair**: Elisabetta Ferrari  

- **Stéphane Couture** (McGill University) and **Sophie Toupin** (McGill University) Digital Infrastructures and/for Social Movements: Contradictions and Convergences  
- **Elisabetta Ferrari** (University of Pennsylvania) Social Media for the 99%? Rethinking Alternative Media and Social Movements’ Identity in the Corporate Web 2.0.  
- **Anne-Marie Romanko** (University of Windsor) Pepper Spray, Photoshop, and Protest: The Meme as a Tool for Socio-Political Protest
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<td>Jennifer Proffitt</td>
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- **Rich Templin** (Florida AFL-CIO) and **Jennifer Proffitt** (Florida State University) The Devil’s in the Details: Media Coverage of Florida’s Ongoing Pension Battle
- **Jessica Sanchez** (Concordia University) Madame Premier, How Does the Press See You?: Sexism and Gender Differences in Newspaper Coverage of Canadian Female Premiers
- **Shea Smock** (Independent Scholar) Replacing the Horse Race & Suppressing Protest: Findings from a Political Economic Analysis of Super PAC News Coverage
- **Nadia Martínez-Carrillo** (Indiana University-Purdue University) and **Dan Tamul** (Indiana University-Purdue University) Shale We be Friends?: Analyzing International Criticism of a Repressive Regime in the Context of Neoliberal Energy Politics
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<td><strong>Chair</strong></td>
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- **Paula Chakravartty** (New York University) The Infrastructures of the Empire of Liberty
- **Adel Iskandar** (Simon Fraser University) Imperial Transculturalism: Neoliberalism Meets Mainstreamed Alterity
- **Deepa Kumar** (Rutgers University) and **Arun Kundnani** (New York University) Security as Psychological Wage: Race, Surveillance, and Empire
- **Wazhmah Osman** (Simon Fraser University) Malala and the Other Activists You Haven’t Heard of—The Workings of Gender and Empire
Ruptures and Critical Junctures: Moments of Media Activism in Historical and Global Contexts

**Anita Say Chan** (University of Illinois, Urbana-Champaign) Networking Peripheries: Technological Futures, Informatic Contests and the Myth of Digital Universalism

**Victor Pickard** (University of Pennsylvania) The Postwar Triumph of Corporate Libertarianism and the Future of Media Reform

**Christina Dunbar-Hester** (Rutgers University) Old Media, New Politics? Low-Power FM Radio Activism in the Age of “The Digital”

**Todd Wolfson** (Rutgers University) Digital Rebellion: The Cultural Logic of Contemporary Social Movements

**Discussant: Deepa Kumar** (Rutgers University)
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Nicole Cohen
Gretchen King

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